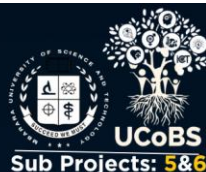


# TECH-PRENEURSHIP BOOTCAMP - 2025

By



**kreative  
campus** 

## DRAFT TECH-PRENEURSHIP BOOTCAMP PROGRAM: 9TH – 13TH JUNE 2025

Day	Time	Activity
Monday, 9 June	9:00 – 9:30 AM	Arrival, Registration & Breakfast
	9:30 – 10:30 AM	Opening Ceremony & Program Overview
	10:30 – 11:00 AM	Introduction to Entrepreneurship & Innovation in Uganda
	11:00 – 1:00 PM	What Makes a Good Business Idea? (Case Studies)
	1:00 – 2:00 PM	<i>Lunch Break</i>
	2:00 – 4:00 PM	Opportunity Spotting: Market Gaps in the Digital Age
	4:00 – 5:00 PM	Team Formation & Tech Sprint Challenge Intro
Tuesday, 10 June	9:00 – 1:00 PM	Field Visit: Community Immersion for Empathy Mapping (external location)
	1:00 – 2:00 PM	<i>Lunch</i>
	2:00 – 4:00 PM	Reflection & Problem Statement Definition from Field Observations
	4:00 – 5:00 PM	Team Presentations: “What Problem Are We Solving?”
Wednesday, 11 June	9:00 – 10:30 AM	Design Thinking & Human-Centered Innovation
	10:30 – 12:30 PM	User Journey Mapping & Empathy Canvas
	12:30 – 1:30 PM	<i>Lunch Break</i>
	1:30 – 3:30 PM	Structured Ideation Workshop
	3:30 – 5:00 PM	Lean Canvas & Business Model Design
Thursday, 12 June	9:00 – 10:30 AM	Validating Assumptions & Peer Feedback
	10:30 – 12:30 PM	Go-to-Market Strategy: Early Adopters & Launch Channels
	12:30 – 1:30 PM	<i>Lunch Break</i>
	1:30 – 3:30 PM	Financial Feasibility: Costs & Revenue Streams
	3:30 – 5:00 PM	Pitch Deck Design & Visual Communication
Friday, 13 June	9:00 – 11:00 AM	Final Pitch Practice with Mentors
	11:00 – 1:00 PM	Guest Speaker Session – Techpreneur Chat
	1:00 – 2:00 PM	<i>Lunch &amp; Final Adjustments</i>
	2:00 – 4:30 PM	DEMO DAY – Team Presentations to Judges
	4:30 – 5:00 PM	Awards, Certificates & Official Closing Ceremony